



Greetings!

Via this letter, we respectfully ask that you consider sponsoring The Colorado Springs School's (CSS) 2023 Carnival. The annual event is a campus-wide day of fun, games, activities, and food that also serves as a fundraiser for specific grade levels and student-led clubs or organizations, with each booth keeping all proceeds earned throughout the event.

This year, Carnival will be held on Friday, September 29. The event promises to promote your business to the thousands of individuals who will see your logo or business name displayed on Carnival shirts. Shirts are regularly worn by CSS families and faculty not just during but for years following September's event. For the entire CSS community, receiving and sporting this spirit wear shirt is considered a prized school tradition. A complimentary Carnival t-shirt is included with our top-three sponsorship tiers.

New this year, our Kodiak and Big Blue sponsors have the option to set up a booth at Carnival to promote their businesses in addition to benefitting from their logo being displayed on our new digital scoring table at all indoor athletic events. This a great opportunity to showcase your business and its support for hundreds of student-athletes throughout the academic year.

We appreciate your continued support as we look to prepare our growing student body (currently 332 students in PreKindergarten through Grade 12) for a dynamic world! Since 1999, proceeds from CSS Parents Association events and sponsorships have resulted in nearly \$200,000 in gifts to benefit our students' success. **Your generous sponsorship supports CSS clubs, classrooms, programs, and other CSS community-building events.** Several 2022-2023 gifts ranged from a Makerspace and Water Science Unit equipment for Lower School students to a tuba and snare drum for our Band Department and 10 tents for Experiential Education trips and seminars with students across all divisions.

For additional information on the various giving levels and range of unique sponsorship opportunities available this year, please refer to the opposite side of this flier. **To be eligible, your sponsorship selection form, logo or business name, and payment – by way of a check made payable to CSS Parents Association – must be received by no later than noon on Thursday, September 7, 2023, at the following address:**

**The Colorado Springs School**  
ATTN: Parents Association  
21 Broadmoor Ave  
Colorado Springs, CO 80906

For more info., please contact Sponsorship Chair Lynn Shepherd at [parentsassociation@css.org](mailto:parentsassociation@css.org) or (623) 680-3442.

**SPONSORSHIP & LOGO DEADLINE: THURSDAY, SEPTEMBER 7, 2023 | NOON**

**THE COLORADO SPRINGS SCHOOL**

21 Broadmoor Ave, Colorado Springs, CO 80906 | (719) 475-9747 | [www.css.org](http://www.css.org) | PreK–12



## CARNIVAL BUSINESS SPONSORSHIP

Event: Friday, September 29, 2023

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

### \_\_\_\_\_ \$1,000 KODIAK SPONSORSHIP

- Business name and logo\* displayed on banner at the event; displayed in Tutt Field House throughout the year; logo and/or business name displayed on the electronic scoring table at all indoor athletic events until September 2024.
- 4x4 size business logo and name on the back of Carnival t-shirt.
- May elect to have a booth at Carnival to promote your business.
- Name recognition in CSS ROAR e-newsletter and on social media.
- Your own Carnival shirt (one shirt) Size: \_\_\_\_\_ Circle one: Short sleeve or long sleeve | Circle one: Unisex fit or ladies fit

### \_\_\_\_\_ \$500 BIG BLUE SPONSORSHIP

- Business name and logo\* displayed on banner at the event; displayed in Tutt Field House throughout the year; logo and/or business name displayed on the electronic scoring table at all indoor athletic events until September 2024.
- 2x2 size business name and logo\* on the back of Carnival t-shirt.
- May elect to have a booth at Carnival to promote your business.
- Name recognition in CSS ROAR e-newsletter and on social media.
- Your own Carnival t-shirt (one shirt) Size: \_\_\_\_\_ Circle one: Short sleeve or long sleeve | Circle one: Unisex fit or ladies fit

\_\_\_\_\_  
\*All sponsorship levels that include a logo\*

Please send your logo as a high resolution JPEG or other vector format to [parentsassociation@css.org](mailto:parentsassociation@css.org).  
\_\_\_\_\_

### \_\_\_\_\_ \$300 CUB SPONSORSHIP

- Business name on back of Carnival t-shirt in LARGE print (no logo).
- Your own Carnival t-shirt (one shirt) Size: \_\_\_\_\_ Circle one: Short sleeve or long sleeve | Circle one: Unisex fit or ladies fit

### \_\_\_\_\_ \$100 SMALL BUSINESS SPONSORSHIP

- Business name on back of Carnival t-shirt (no logo).
- This sponsorship is designed to allow small businesses to support the Carnival. Promote your labor of love to the CSS community.

To be eligible, your sponsorship selection form, logo or business name, and payment – by way of a check made payable to CSS Parents Association – must be received by no later than noon on Thursday, September 7, 2023, at the following address:

The Colorado Springs School  
ATTN: Parents Association  
21 Broadmoor Ave  
Colorado Springs, CO 80906

For more info., please contact Sponsorship Chair Lynn Shepherd at [parentsassociation@css.org](mailto:parentsassociation@css.org) or (632) 680-3442.

**SPONSORSHIP & LOGO DEADLINE: THURSDAY, SEPTEMBER 7, 2023**