



Lindsey Hafemeister

Board of Trustees

Professionally, Lindsey Hafemeister is an accomplished marketing leader with nearly 20 years of combined corporate marketing experience and private consulting for clients across the hotel, restaurant, sports & entertainment, accounting, and healthcare industries through her business, Meritage Marketing Consulting. Proven success working with a wide range of clients—from national brands to one-person small businesses. Skilled in strategic marketing planning, brand articulation and development, project management, and leadership. A results-driven project manager adept at managing multiple initiatives simultaneously, with excellent written and verbal communication skills. Recognized for being detailed, thorough, and creative, with a strong ability to influence and build strategic partnerships. Committed to delivering data-driven, actionable insights that propel business growth.

Personally, Lindsey is the mom of two girls, Haley ('32) and Natalie ('34), and wife to Jay, a local restaurant owner of two franchise brands. As a family, the Hafemeisters love to ski and spend most winter weekends in Summit County. Lindsey has a passion for being outside in general - hiking, biking, running, or walking their beloved dog, Nell. Lindsey loves cooking, entertaining, and spending quality time with friends and family.