



SATURDAY, APRIL 23, 2022

Penrose Library's Historic Knights of Columbus Hall  
20 W Pikes Peak Ave  
7 o'clock



[HTTP://CSS22.GIVESMART.COM/](http://css22.givesmart.com/)

| Sponsorship Level   |                        |  | Amount of Sponsorship              |                                    | Number Available   |  |
|---|------------------------|--|------------------------------------|------------------------------------|--|--|
| Leadership Sponsor  |                        |  | \$10,000                           |                                    | 1  |  |
| Innovation Sponsor  |                        |  | \$ 5,000                           |                                    | 2  |  |
| Ingenuity Sponsor   |                        |  | \$ 3,000                           |                                    | 3  |  |
| Integrity Sponsor   |                        |  | \$ 2,000                           |                                    | 6  |  |
| Underwriting Faculty/Staff tickets  |                        |  | \$1,000                            |                                    | unlimited  |  |
| Underwriting Donations  |                        |  | \$500                              |                                    | unlimited  |  |
|   |                        |  |                                    |                                    |  |  |
| Benefits of Sponsorship   | Leadership<br>\$10,000 | Innovation<br>\$5,000                      | Ingenuity<br>\$3,000               | Integrity<br>\$2,000               | Donate<br>Faculty/Staff<br>Tickets - \$1,000                   |  |
|   |                        |  |                                    |                                    |  |  |
| Logo on multiple eblasts/social media promotions to more than 3,000 individuals. Text messaging to promote css22.givesmart.com.           | Logo/link              | Logo/link                                  | Logo/link                          | Logo/link                          | Logo/link  |  |
| Ad on auction platform  | Logo/link              | Logo/link                                  | Logo/link                          | Logo/link                          | Logo/link  |  |
| Tickets to the event  | Tickets for 14 people  | Tickets for 10 people and a reserved table | Tickets for 6 people; open seating | Tickets for 2 people; open seating | Donate 10 Tickets for Fac/Staff to come as guests that evening |  |
| Lounge/Loft – Private access lounge/loft with birdseye view of the event and Champagne Toast for up to 14 guests                          | ●                      |  |                                    |                                    |  |  |
| Company logos on slideshow/video during event   | ●                      | ●  | ●                                  | ●                                  | ●  |  |
| Customizable objectives to meet to meet company’s marketing goals (ie. car placement, auction items, table tents, banners, handout, etc.) | ●                      | ●  | ●                                  | ●                                  |  |  |
| Promote event to friends & associates   | ●                      | ●  | ●                                  | ●                                  | ●  |  |
|   |                        |  |                                    |                                    |  |  |

For more information, contact Jessica L. James, Director of Development and Alumni Relations  
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Colorado Tax Exempt #: 98-00981-0000 | 501c3 / Federal Tax Income #: 84-0517369

# Past Gala Sponsors made an impression on our mobile bidding platform



This Year's Mobile Bidding Platform: [css22.givesmart.com](https://css22.givesmart.com)